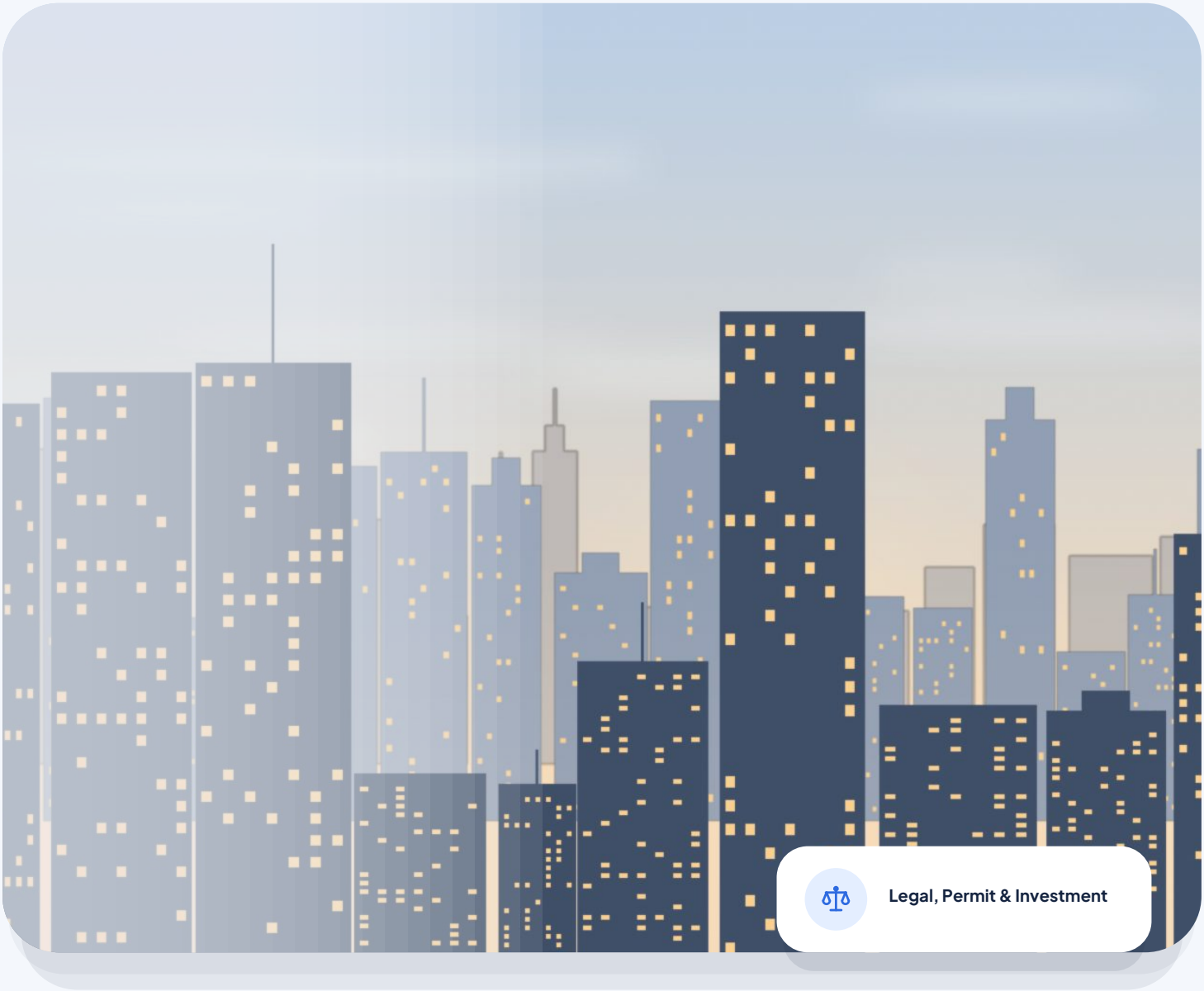

COMPANY PROFILE · 2026

ALLMAR
LAW & PERMIT

Legal services for every step of your business: company formation, licensing, intellectual property, foreign workers, contracts and dispute resolution.

law.allmar.co.id +62 851 2800 2768 law@allmar.co.id

ALLMAR LAW & INVESTMENT

IN THIS PROFILE

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PART 01

About Us

01

ALLMAR Law & Investment brings together two PT ALL MAR SEMESTA units under one roof: ALLMAR Law & Permit for legal and licensing work, and ALLMAR Investment for investment advisory.

ALLMAR Law & Permit

Legal services for every step of your business: company formation, licensing, intellectual property, foreign workers, contracts and dispute resolution.

ALLMAR Law & Permit is the legal services unit of PT ALL MAR SEMESTA, based in Kelapa Gading, North Jakarta. We support businesses with their legal affairs from day one: setting up a company, obtaining licences, protecting trademarks, employing foreign workers, drafting contracts and resolving disputes.

The unit is led by Al Araf Assadallah Marzuki, S.H., M.H., an advocate, as Head of ALLMAR Law & Permit, who is also a board member of the PERADI National Leadership Council as Deputy Secretary for Advocate Education (PKPA), Advocate Examination (UPA) and Swearing-in. We handle both non-litigation and litigation work. Court cases are handled by advocates under a power of attorney.



Al Araf Assadallah Marzuki, S.H., M.H.

Advocate · Head of ALLMAR Law & Permit

Member of the PERADI National Board, Deputy Secretary for PKPA, UPA and Advocate Swearing-in

PERADI
PERHIMPUNAN ADVOKAT INDONESIA
INDONESIAN ADVOCATES ASSOCIATION

We believe clients have the right to understand their own affairs. That is why we explain the rules, the available steps, the risks and the fees in plain language before the client makes a decision.

ALLMAR Investment

Support for capital owners to choose, build or acquire a business, from feasibility study until the business is running.

ALLMAR Investment is the investment support and business development unit of PT ALL MAR SEMESTA. We work for capital owners who want to own a business but do not yet know where to start: choosing a line of business, building a new business or buying an established one.

We are on the investor's side. Our job is to map the options, test their feasibility with data, help carry out the decision, and then provide support after the investment is running. The legal side of every step is supported by ALLMAR Law & Permit, the legal unit in the same office.

The limits of our services

ALLMAR does not raise funds from the public, does not manage investors' funds and does not promise returns. Funds remain in the investor's account or in a company owned by the investor. Our services are business and legal support, not securities investment advice. Formal business valuations are carried out together with a licensed Public Appraisal Firm (KJPP).

> **ALLMAR does not raise funds from the public, does not manage investors' funds and does not promise returns.**
>
> ALLMAR LAW & INVESTMENT

2	43	787	6
Service units	Service areas	Services	Clear work stages

PART 02

Advocate Services

02

ALLMAR Law & Permit

Matters are handled by advocates under a power of attorney. We explain the options and their risks; outcomes cannot be promised.

Penyelesaian Sengketa

- Demand letters and debt collection
- Mediation
- Breach of contract and tort claims
- Trademark and IP disputes
- Administrative court claims over licensing decisions
- Appeals, cassation and case review
- Banking, insurance and financial services disputes (OJK and LAPS SJK)
- Medical and healthcare disputes (patients and healthcare facilities)
- Small claims procedure at the District Court
- Consignment of payment (court deposit) at the District Court
- Judicial review of regulations at the Supreme Court and of statutes at the Constitutional Court
- Negotiation and settlement deeds
- Arbitration at BANI or other institutions
- Bankruptcy and PKPU at the Commercial Court
- Industrial relations disputes
- Business-related criminal matters
- Competition cases before KPPU and objections at the Commercial Court
- Islamic finance and sharia business disputes at the Religious Court
- Consumer disputes before BPSK and the courts
- Enforcement of court judgments and conservatory attachment
- Pretrial review (arrest, detention, suspect designation, seizure)

Keluarga, Waris & Suksesi Usaha

- Prenuptial and postnuptial agreements
- Estate planning and family business succession

- Heirship determination and estate distribution
- Child custody and guardianship
- Court order for change of name and correction of civil records
- Marriage validation (isbat nikah) at the Religious Court
- Divorce and division of marital property
- Gifts and wills
- Child adoption through a court order
- Court determination of a child's parentage and legitimation

PART 03

Practice Areas

03

ALLMAR Law & Permit

Our services are divided into several practice areas. Each area is broken down to the smallest task, so clients know exactly what we handle.

Business entities and licensing

We handle the formation and amendment of PTs, sole-founder PTs, CVs, foundations and other business entities, including shareholder and management matters. In licensing, we analyse the KBLI and business risk level, then obtain the NIB, standard certificates, licences and supporting licences through the OSS system under Government Regulation 28 of 2025.

Investment, intellectual property and foreign workers

We assist with setting up PT PMA companies and structuring investments. We register and maintain trademarks, copyrights, patents and industrial designs. We also handle RPTKA, work visas and stay permits for foreign workers.

Contracts, employment and compliance

We draft and review business contracts, organise employment relationships and company regulations, and help companies meet their governance and personal data protection obligations. Companies without a legal division can use legal officer services through an ALLMAR Law & Permit legal services agreement or monthly legal support (retainer). We also handle HR administration for Joint Operations (KSO): employment contracts, payroll, BPJS and labour compliance.

Property, family and disputes

We check land status and assist with property transactions. We help with prenuptial agreements, inheritance and family business succession. We handle disputes through demand letters, negotiation, mediation, arbitration or the courts, giving priority to amicable settlement.

SERVICE DETAILS

710 active services in 30 service groups at law.allmar.co.id.

Pendirian Badan Hukum

Pendirian PT (Perseroan Terbatas); Pendirian PT Perorangan (usaha mikro dan kecil); Pendirian Yayasan; Pendirian Perkumpulan berbadan hukum; dan 1 layanan lain.

Pendirian Badan Usaha (Bukan Badan Hukum)

Pendirian CV (Persekutuan Komanditer); Pendirian Firma; Pendirian Persekutuan Perdata.

Korporasi & Legalitas Usaha

Perubahan anggaran dasar, modal, maksud dan tujuan, serta KBLI; Perubahan direksi, komisaris, dan pemegang saham; Jual beli dan pengalihan saham; Perjanjian pendiri dan perjanjian pemegang saham; dan 11 layanan lain.

Konsultasi

Konsultasi Bisnis & Perizinan.

Perizinan Berusaha & PB UMKU

Analisis KBLI dan tingkat risiko kegiatan usaha; NIB, Sertifikat Standar, dan Izin melalui OSS RBA; Konfirmasi/Persetujuan KKPR (tata ruang); Persetujuan lingkungan: SPPL, UKL-UPL, dan AMDAL; 17 other services; and supporting licences (PB UMKU) in 12 sectors: Komunikasi & Digital; Ketenaganukliran & Radiasi; Pertanian, Peternakan & Perikanan; Perdagangan & Industri; Obat, Pangan & Kosmetika; Sektor Lainnya; Kesehatan; Transportasi; Energi & Sumber Daya Alam; Pertahanan & Keamanan; K3 & Ketenagakerjaan; Pendidikan & Pariwisata.

Investasi & Penanaman Modal

Pendirian dan perizinan PT PMA; Analisis bidang usaha terbuka dan batas kepemilikan asing; Struktur investasi dan kepemilikan saham; Perjanjian joint venture dan kerja sama investasi; dan 5 layanan lain.

Kekayaan Intelektual (KI)

Penelusuran dan analisis peluang merek; Pendaftaran merek nasional; Pendaftaran merek internasional (Protokol Madrid); Pencatatan hak cipta, termasuk program komputer; dan 8 layanan lain.

Layanan WNA, TKA & Imigrasi

Analisis jabatan yang terbuka bagi TKA; Pengesahan RPTKA baru, perpanjangan, dan perubahan; Pembayaran DKPTKA (US$100/TKA/bulan); Visa kerja dan Izin Tinggal Terbatas (ITAS); dan 48 layanan lain.

Ketenagakerjaan & Hubungan Industrial

Penyusunan PKWT, PKWTT, dan perjanjian alih daya; Pengesahan peraturan perusahaan; Perjanjian kerja bersama (PKB); Struktur dan skala upah; dan 6 layanan lain.

Kontrak & Transaksi Komersial

Penyusunan dan telaah kontrak bisnis; Perjanjian kerja sama dan kemitraan; Perjanjian distribusi dan keagenan; Waralaba dan Surat Tanda Pendaftaran Waralaba (STPW); dan 7 layanan lain.

Legal Officer & Retainer

Virtual Legal Officer dengan kuota bulanan; On-site Legal Officer berkala atau penuh waktu; Retainer hukum untuk direksi dan manajemen; Telaah kontrak dan dokumen harian; dan 4 layanan lain.

Kepatuhan, Tata Kelola & Data Pribadi

Audit hukum dan legal due diligence; Pemetaan data dan kebijakan privasi (UU 27/2022); Penilaian dampak pelindungan data pribadi; Perjanjian pemrosesan data dengan pihak ketiga; dan 5 layanan lain.

Properti & Pertanahan

Uji tuntas dan pengecekan status tanah; Pendampingan jual beli, hibah, dan balik nama; Perjanjian sewa gedung, ruko, dan gudang; Perjanjian kerja sama pengembangan properti; dan 2 layanan lain.

Keluarga, Waris & Suksesi Usaha

Perjanjian perkawinan (pra dan pasca nikah); Perencanaan waris dan suksesi usaha keluarga; Penetapan ahli waris dan pembagian warisan; Perceraian dan pembagian harta bersama; dan 6 layanan lain.

Penyelesaian Sengketa

Somasi dan penagihan piutang; Negosiasi dan akta perdamaian; Mediasi para pihak; Arbitrase melalui BANI atau lembaga lain; dan 17 layanan lain.

Legalitas Dokumen

Jasa pembubuhan e-Meterai; Paket Kontrak + e-Meterai; Paket Surat Kuasa + e-Meterai.

Paspor & Dokumen Perjalanan WNI

Pendampingan paspor baru WNI (dewasa dan anak); Penggantian paspor WNI hilang, rusak, atau habis masa berlaku; Kartu Perjalanan Pebisnis APEC (ABTC).

Kenotariatan & PPAT

Legalisasi dan pendaftaran (waarmerking) surat di bawah tangan; Pencocokan fotokopi (legalisir notaris) dan salinan akta; Akta perjanjian notariil (kerja sama, sewa, utang-piutang); Akta kuasa dan surat kuasa notariil; dan 4 layanan lain.

PART 04

How We Work

04

ALLMAR Law & Permit

01 Initial consultation
The client tells us about their legal needs via WhatsApp, an online meeting or at our office.

02 Review
We study the facts, documents and legal basis, then explain the available options.

03 Written proposal
We set out the scope of work, fees and schedule in a proposal.

04 Execution
Work proceeds after the legal services agreement and, where needed, the power of attorney are signed.

05 Reports
We report progress regularly until the work is complete.

06 Handover
The results of the work and their documents are handed over to the client.

Engagements can be per project for a specific piece of work, monthly legal support (retainer) for companies that need a standing legal partner, or per transaction for investment, acquisition and high-value contract support.

ALLMAR Investment

01 Getting to know the investor
We record the capital, targets, time frame and desired level of involvement. A non-disclosure agreement (NDA) can be signed from this stage.

02 Written proposal
The scope of support and its fees are agreed before work begins.

03 Opportunities and feasibility
Business options are tested with data and projections, then presented to the investor.

04 Decision and structure
Once the investor decides, we design the business structure, ownership and agreements.

05 Execution
The business is built or acquired, including licensing and team building.

06 Support
The investor receives regular reports, and we help with governance and business development.

Engagements are available as a build-a-business package from idea until the business operates, monthly support (retainer), or support for business acquisition and sale transactions with a service fee and a success fee.

PART 05

Who We Serve

05

- Founders who need the right business entity and licences from the start.
- Domestic and foreign investors planning to invest in Indonesia.
- Business-owning families organising inheritance and succession.
- Business owners who want to buy another business, sell their business or find a partner.
- Business owners who need to restructure their debts, costs or operations.
- Established companies that need contract reviews, compliance or routine legal support.
- Owners of brands and works who want to protect their intellectual property.
- Individuals or families who have capital and want to own their own business.
- Foreign investors planning to enter the Indonesian market.

Our services are open to businesses in many sectors, including trade and retail, food and beverage, manufacturing, construction and property, technology, logistics, health and beauty, education, tourism, energy and mining, and professional services.

There is no fixed minimum capital. We match business options to the investor's capital and targets. Sectors we can support include food and beverage, retail and franchising, commercial property, logistics and warehousing, light manufacturing, health and beauty, education, technology, tourism and agribusiness.

PART 06

Our Commitment

06

Confidentiality

We handle every client matter in line with the advocates' code of ethics.

Fees agreed up front

Scope and fees are set out in writing before work begins.

Regular reports

Clients know the stage of their work and the next step.

Honest about prospects and risks

We do not promise to win cases or obtain agency decisions. What we promise is to work carefully and give our assessment as it is.

On the investor's side

Our recommendations are based on the client's interests, risk analysis and feasibility results.

Not stopping at recommendations

We take part in execution and report on progress.

The descriptions in this profile are general information and not legal advice on any specific matter.

PART 07

Areas Of Service

07

ALLMAR Investment

Building a new business

We map the investor's profile, research opportunities, prepare the business model and financial plan, then help bring it to life: business entity and licences, location, premises, team, through to early operational support. For those who want to start with an existing model, we help choose and review franchises.

Testing before deciding

Feasibility studies, financial projections and risk analysis are prepared before capital is spent. For a business to be acquired, we carry out legal, financial and operational due diligence. Financial due diligence is done together with partner accountants.

Buying, selling and partnering

We support acquisitions from setting criteria, searching for targets and negotiating to transferring shares or assets. We also support owners who want to sell their business, as well as the formation of joint ventures and joint operations.

Foreign investors and business property

We help foreign investors enter Indonesia through a PT PMA or a representative office, including work permits. We also help search for and inspect shophouses, warehouses and business land.

Structuring and safeguarding investments

This covers capital structure and preparing submissions to banks, turning around declining businesses, and post-investment support in the form of performance reports, governance and exit planning.

SERVICE DETAILS

70 investment advisory services in 13 groups at investment.allmar.co.id.

Bangun Bisnis dari Nol

Pemetaan profil investor: modal, risiko, dan keterlibatan; Riset peluang dan pemilihan sektor usaha; Model bisnis dan rencana keuangan; Pencarian lokasi dan negosiasi sewa; and 4 more.

Studi Kelayakan & Business Plan

Analisis pasar dan kompetitor; Proyeksi keuangan, arus kas, dan titik impas; Analisis risiko dan skenario; Rencana bisnis untuk bank atau calon mitra; and 1 more.

Akuisisi Usaha (Buy-side)

Penetapan kriteria target akuisisi; Pencarian dan penyaringan calon target; Pendekatan rahasia kepada pemilik usaha; Valuasi awal dan analisis harga; and 5 more.

Penjualan Usaha (Sell-side)

Penyiapan usaha agar layak jual; Valuasi dan penentuan harga; Memorandum informasi untuk calon pembeli; Pencarian dan seleksi pembeli; and 1 more.

Merger & Aksi Korporasi

Merger dan konsolidasi usaha: strategi, valuasi, dan pelaksanaan; Notifikasi merger dan akuisisi ke KPPU; Management buy-out (MBO): pengambilalihan usaha oleh manajemen; Persiapan IPO (pra-IPO): penataan perusahaan sebelum melantai di bursa.

Due Diligence & Valuasi

Due diligence terpadu: hukum, teknikal, dan aspek lain; Technical due diligence: bangunan, struktur, dan instalasi; Financial due diligence bersama akuntan mitra; Operational dan commercial due diligence; and 7 more.

Kemitraan & Joint Venture

Pencarian mitra lokal dan asing; Struktur joint venture dan pembagian saham; Kerja sama operasi (KSO); Mekanisme keluar (exit) dan penyelesaian sengketa.

Waralaba & Lisensi

Seleksi merek waralaba yang sesuai modal; Evaluasi prospektus dan kinerja waralaba; Negosiasi perjanjian waralaba; Pembukaan dan operasional gerai.

Masuk Pasar Indonesia (Investor Asing)

Pencarian mitra, lokasi, dan pemasok; Pendampingan operasional dan kepatuhan.

Investasi Properti Komersial

Pencarian ruko, gudang, dan lahan usaha; Due diligence legal dan fisik properti; Negosiasi jual beli atau sewa jangka panjang; Kerja sama pengembangan properti; and 1 more.

Restrukturisasi & Turnaround

Diagnosis kondisi usaha; Efisiensi biaya dan perbaikan operasional; Restrukturisasi utang bersama kreditur; Rencana penyelamatan dan pemantauan.

Struktur Modal & Pendanaan

Perencanaan struktur ekuitas dan pinjaman; Penyusunan materi pengajuan ke bank; Koordinasi dengan lembaga keuangan berizin; Perjanjian pinjaman, konversi, dan jaminan.

Pendampingan Pasca Investasi

Laporan kinerja berkala untuk investor; Dashboard KPI dan kontrol keuangan; Tata kelola, audit, dan kepatuhan; Pendampingan rapat direksi dan pemegang saham; and 1 more.

The legal work involved (company and PT PMA set-up, licensing, RPTKA and KITAS, STPW, legal due diligence and shareholders' agreements) is listed once under ALLMAR Law & Permit.

PART 08

In Numbers

08

ALLMAR Investment

Counted from our project records as of 28/11/2026.

Clients served	1

PART 09

We Work Within Your Budget

09

Tell us what you need and the budget you have in mind. Our team shapes the scope and phases of the work to fit that budget, then sends you a written proposal.

For legal, licensing and business-document services, we shape the package and the order of the work to your budget. For dispute matters, our advocate explains the steps and the available stages of handling directly.

Tell us your need

Fill in a short form; the budget field is optional.

We fit the scope

Our team prepares scope and phase options that fit your budget.

Written proposal

Scope, timeline and fees are set out in writing before any work begins.

What we adjust is the scope and phasing of the work, never its quality. The budget is optional and used only to prepare your proposal.

PART 10

Legal Details And Contact

10

Legal details

Service unit	**ALLMAR Law & Investment (ALLMAR Law & Permit and ALLMAR Investment)**
Head	**Al Araf Assadallah Marzuki, S.H., M.H.,**
Position	**Advocate, Head of ALLMAR Law & Permit**
Legal entity	**PT ALL MAR SEMESTA**
Trademark	**ALLMAR® (merek terdaftar)**

Contact

Address	**City Home Gading River View, Ruko Kelapa Gading Square Blok H-26, Jalan Mall of Indonesia Gate A, Kelapa Gading, Jakarta Utara, DKI Jakarta 14240**
Office WhatsApp	**+62 851 2800 2768**
Email	**law@allmar.co.id**
Unit website	**law.allmar.co.id · investment.allmar.co.id**
Office website	**www.allmar.co.id**

PART 11

Contact Us

11

ADDRESS

City Home Gading River View, Ruko Kelapa Gading Square Blok H-26, Jalan Mall of Indonesia Gate A, Kelapa Gading, Jakarta Utara, DKI Jakarta 14240

OFFICE WHATSAPP

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Ready to support your business

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